The Commercial Club of Chicago

Veterans Working Group Meeting

Thursday, May 7, 2015
Meeting Overview

Welcome and Review of Agenda
   David Hiller, President and CEO, Robert R. McCormick Foundation

Lightning Round 1.1.1
   One person per organization, with one idea, speaking for one minute

Panel Presentations
   Introductions and facilitator – Amy Sherman, Council for Adult and Experiential Learning (CAEL)
   Panel 1 - Mentorships
      Sidney Goodfriend, American Corporate Partners (ACP)
      Phil Bierman, Deloitte Consulting LLP, ACP mentor
      Roman Ortega, Bridges to Employment
   Panel 2 - Internships
      Jennifer Whiteside, JPMorgan Chase & Co.
      Jaime Parent, Rush University Medical Center
      James Wigfall, EN-Abled Veteran Intern
      Robert Davis, EN-Abled Veteran Intern
   Questions and discussion: Amy Sherman, Council for Adult and Experiential Learning (CAEL)

Networking and One-on-One with Panelists
   Facilitator: Kirsten Carroll, Commercial Club of Chicago

Wrap Up and Adjournment
   David Hiller, President and CEO, Robert R. McCormick Foundation
MENTORSHIPS
Bridges to Employment Initiative
Bridges To Employment

Agenda

• What is it?

• Overview of progress

• How to get involved
BTE Statewide Sessions

Chicagoland and statewide events will have similar components:

- 1 moderator
- 4 panelists
- Networking session involving local community corporations
BTE Impact To Date

Participation
(Total= 546)

• 275 Student Veterans
• 271 Networking Partners

Organizations
(Total= 221)

• 76 Higher Education Institutions
• 145 Private and Public Institutions
How to Get Involved

• Become a Corporate Partner

• If interested, become a Corporate Sponsor

• Be a Networking Partner at BTE
  – Registration starts in January 2016
  – Programming starts in March 2016
Benefits to Employers

• Access to top veteran talent

• Open doors for veterans

• Strengthen your employment pipeline
Contact Information

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INTERNSHIPS
Vision: There is an IT career for every military veteran

Mission: Provide on the job training and 1-1 resume development and job interviewing skills to enable the military veteran to compete for and win IT jobs and to build promising IT careers

Goals: Build a unique OJT program for hiring military veterans. Partner with those with the heart to help provide tools that translate to successful employment. Reproduce the program and provide free distribution. Build a technology training cloud for veterans everywhere (2.0)
• One goal: Find a career in healthcare or other type of information technology
• Identify veterans through various partnerships
• $12.50/hr...13 weeks....no benefits....cost per vet ~ $5k
  – Week 1: Orientation
  – Week 2-4: PC support and VDI rollout
  – Week 5-6: Resume refresh/Mock job interview
  – Week 7-13: Shadow analysts or engineers in career field strength (or get a job from week 5-6 referrals)
• Vendor sponsored online training
• Mock job interviews
• On the job training
• Get them a healthcare IT career
Managers do not hire people to avoid costs or pursue incentives. The most powerful force motivating firms to hire veterans is the need to find the right employees.

Although savvy companies may apply for tax benefits or other perks tied to hiring veterans, in most cases they do so for personnel they would have hired anyway.

Companies live or die based on their ability to find intelligent, hard-working employees. It would be foolish to hire someone based on a financial incentive if that person were not likely to excel; the costs would outweigh the gains.

Quality drives hiring, not a healthcare head-count exemption.
DISCUSSION

Amy Sherman,
Council for Adult and Experiential Learning (CAEL)